



LEARNING GUIDE



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INTRODUCTION

KidZania flips the traditional field trip on its head. At KidZania, students choose between 100+ immersive hands-on, real-world jobs in diverse fields . . . and discover a world of infinite possibilities!

"Exposure leads to opportunity," says Greg Stevens, CEO of KidZania USA. "KidZania's global model is staying on the cutting edge of experiential learning by collaborating with industry partners to empower, educate and nurture curiosity in a real city built for kids. We're excited for the unique experiences KidZania will bring to kids, families and educators."



“

The wider range of possibilities we offer children, the more intense will be their motivations and the richer their experiences

”

— Loris Malaguzzi

OVERALL AIM OF SCHOOL FIELD TRIPS

Our goal is to help students:

- Become mindful change agents in society
- Understand themselves better
- Develop social and emotional skills.
- Broaden their horizons by exploring opportunities
- Become enthused by the world of work



LEARNING AT KIDZANIA

Experiential learning and role playing is at the heart of KidZania. Our cross-curricular educational experiences challenge, ignite, and inspire students. It provides an authentic and powerful introduction to the world of work, the diversity and function of business, and its contribution to national and global prosperity.



KidZania builds a bridge between schools and the real world. It's an experience-based learning environment where students become active participants in their learning process by putting theory into practice through role play. Each KidZania establishment offers contextualized experiences that are relevant to its specific state, region, culture, and geography by way of professions, entertainment, and food.

Our content is developed by leading educators, child experts, and creative designers. Aligned with educational standards, KidZania prepares students for a promising future. Most of all, learning at KidZania advances their potential by fostering innovative and creative thinking while inspiring young minds to explore the world as big doers and dreamers.

“

*Tell me and I forget.
Teach me and
I remember. Involve
me and I learn.*

— Benjamin Franklin

”



ROLE PLAY IS THE WAY WE ROLL

KidZania sets the stage for children to engage in pretend play and make the experiences as realistic as possible. Role play encompasses imagination, creativity and innovation, as well as problem solving and decision making. KidZania's

environment allows students to apply what they've learned in the classroom, calculate and take risks and explore different areas of interest while having fun and learning.



THE LEARNING BENEFITS OF ROLE PLAY

Cognitive



- Abstract thinking
- Problem solving
- Analyzing situations
- Creativity and Imagination

Physical



- Fine motor skills
- Gross motor skills
- Sensory development

Social/Emotional



- Empathy
- Cooperation and Communication
- Emotion management
- Confidence and self-esteem
- Awareness of self and others

Language



- New vocabulary
- Non-verbal communications



“

Play is our brain's favorite way of learning

”

— Albert Einstein

FOCUS ON SKILLS FOR FUTURE SUCCESS

Preparing children for future success requires teaching practical and transferrable skills in addition to traditional academic subjects. Skills like communication, critical thinking, creativity, collaboration, and technological literacy are now acknowledged as equally important as language arts

and math. These skills are referred to as “21st Century Skills,” “Life Skills,” or “Skills 2.0.”



COMMUNICATION



Communication is one of the most important skills needed for the workforce. The ability to convey and dissect information, ideas, and feelings efficiently and effectively is a vital recipe to success. KidZania fosters communication with activities that involve the use of:

- Analyzing and evaluating
- Choosing a medium
- Encouraging active listening
- Fostering empathy
- Cultivating confidence
- Developing personal style
- Giving and receiving feedback
- Finding one's unique voice

“

*Communication –
the human connection
– is the key to
personal and career
success.*

”

— Paul J. Meyer



CRITICAL THINKING



In a world where information is readily available, critical thinking gives children the skills they need to analyze, evaluate, and classify that information to build an informed opinion and solve problems. KidZania brings critical thinking to life through:

- Investigating
- Analyzing
- Questioning
- Debating
- Classifying
- Comparing and contrasting
- Interpreting
- Evaluating
- Explaining logically
- Problem solving



“

The important thing is not to stop questioning.

— Albert Einstein

”

CREATIVITY



Creativity is considered a 21st Century Skill, as it plays a crucial role in both personal and professional development. Creative skills are built in KidZania through:

- Brainstorming
- Imagining
- Designing
- Crafting
- Entertaining
- Improvising
- Innovating
- Developing

“

When you can do a common thing in an uncommon way, you will command the attention of the world.

— George Washington Carver

”



COLLABORATION



Coaching students on how to work collaboratively toward a common goal is key to the development and progression of society. KidZania reinforces collaboration, teamwork and cooperation through:

- Goal setting
- Allocating resources
- Decision making
- Delegating
- Leadership
- Managing tasks and time
- Resolving conflicts
- Team building



“
*Talent wins games,
but teamwork and
intelligence win
championships.*

— Michael Jordan

TECHNOLOGICAL LITERACY



Technology is a powerful tool that is actively shaping the world around us. The ability to understand and use technology proficiently to create, discover, research and evaluate information and processes is an invaluable skill. KidZania promotes technological literacy with hands-on activities that involve the use of:

- Scientific analysis tools
- Augmented reality
- Interactive boards
- Smart city technology
- Medical equipment
- Manufacturing technology
- CCTV (Closed Circuit Television)
- Simulators
- Broadcast equipment
- Lab equipment

“

Tech gives the quietest student a voice.

”

— Jerry Blumengarten



HOW WE ALIGN WITH EDUCATIONAL STANDARDS

Learning at KidZania supports career awareness and work-related education with application across all subjects. As seen in the following matrices, KidZania's activities build 21st Century Skills such as creativity, communication, and collaboration and aligns with

all content areas. Many of the role play experiences have cross-disciplinary components where students may improve in a broad range of competencies during the same activity.



“

*Study without desire
spoils the memory, and
it retains nothing that it
takes in.*

”

— Leonardo da Vinci

CONTENT ALIGNMENT WITH ESTABLISHMENTS

<i>Establishment</i>	English language Arts and Reading	Math	Science	Social Studies	Health Education	Physical Education	LOTE	Art	Music	Theatre	Technology
Acting Academy	✓					✓	✓			✓	
Animation Studio	✓							✓	✓		✓
Art School	✓			✓				✓			✓
Aviation Academy		✓	✓		✓	✓					✓
Bank		✓									✓
Burger Shop		✓	✓		✓						
C.S.I.	✓	✓	✓	✓							
Construction Site		✓	✓			✓		✓			
Courier Service	✓					✓					
Dental Clinic	✓		✓		✓						✓
Department Store		✓						✓			
Early Stimulation Center	✓		✓		✓	✓		✓			
Fashion Studio						✓	✓	✓		✓	
Fire Station			✓	✓		✓					✓
Government Office	✓	✓		✓			✓				✓
Gym			✓		✓	✓			✱ ✱		✓



<i>Establishment</i>	English language Arts and Reading	Math	Science	Social Studies	Health Education	Physical Education	LOTE	Art	Music	Theatre	Technology
Hospital	✓	✓	✓		✓		✓				✓
Innovation Lab		✓	✓			✓					✓
Interactive Restaurant	✓	✓	✓		✓						
Media Center	✓						✓	✓			✓
Mini Driving Circuit						✓					
Natural Disaster Training Center	✓			✓	✓	✓					
Open Stage	✓					✓			✓		
Organic Farm		✓	✓		✓						
Pizza Shop		✓	✓		✓						
Police Station	✓			✓		✓					✓
Radio Station	✓						✓	✓	✓		✓
Recycling Center			✓	✓				✓			
Rope Access Training Center						✓					
Science Lab			✓					✓			✓
Secret Agent Training Academy		✓	✓			✓					✓
Sports Training Center		✓			✓	✓					✓
Steel Structure		✓	✓			✓					
Styling Salon					✓			✓			
Supermarket		✓			✓	✓					✓
Theatre	✓					✓		✓	✓	✓	
TV Studio	✓		✓	✓			✓		✓	✓	✓
University	✓	✓	✓	✓			✓	✓			✓
Vault		✓				✓					✓





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***We do not learn
from experience...
we learn from
reflecting on
experience.***

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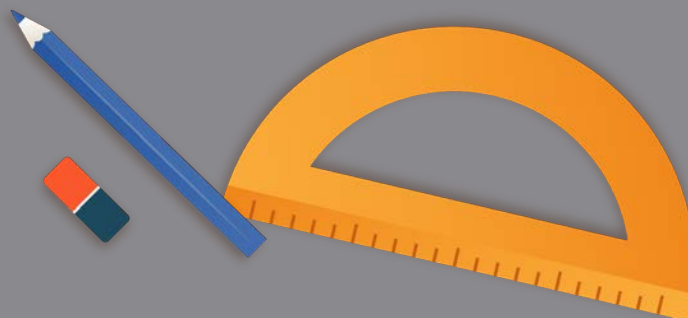
— John Dewey



LEARNING RESOURCES

To support schools' learning and curriculum goals, we have designed resources to make the KidZania experience more memorable and valuable for teachers and students.

Resources include a variety of cross-curricular activities that can be completed before or after the visit, as well as during a field trip.



MATERIALS INCLUDE:

1 BEFORE A VISIT

These activities focus on the students themselves – their likes and dislikes, their perceived strengths and weaknesses, and their qualities and skills. Activities provide the foundation for identifying priorities for the students own development.

2 DURING A VISIT

KidZania's immersive, hands-on experiences are designed to fuel the imagination and inspire creativity. For added support, a site map will be provided for the day of their visit.

3 AFTER A VISIT

Post-visit activities allow students to reflect on everything they've learned and envision what's possible for their future in a fun and realistic way!





SAFETY AND SECURITY

Safe and secure?
You bet!

There's one entrance and exit (excluding fire exits) that are always manned by our Safety and Security Team, which are licensed by the Texas Private Security Board.

Kids and accompanying adults receive RFID security bracelets that are linked to one another. Students cannot exit KidZania without the adult they are matched with.

Speaking of adults, no adult is granted entry unless accompanied by a child.

The entire facility is outfitted with CCTV cameras that are placed strategically throughout to ensure there are no blind spots or hiding places. All of this is monitored 24/7 by our Safety & Security Team.

ZanK-U!

* Means "Thank You" in KidZanian!



KidZania
FIELD TRIPS